

SCUBA-NOW

News Letter

January 15, 2012

Volume 1, Issue 1

5 Reasons to visit Scuba-Now Before Diving



2011 Newton-36-ds 41' Long 14.5' Wide Dive Boat

1) The only official PADI and NAUI certifying agency in the area.

2) State of the art 2011 41' Newton Dive Boat.

-The Phoenix is equipped with a Thermal Imaging system that is military grade and can see the heat of all divers in the water. Additionally, a Flir system that can bring the Phoenix home in complete darkness. The reason we have the Flir, Thermal Imaging, and AED on board is because safety is our #1 priority. This vessel is made for a very comfortable and safe ride through rough seas. Furthermore our crew is trained monthly above and beyond the U.S. Coast Guard Standards.

3) We offer a dive house that has all the amenities a home has. Including a Flat Screen TV/DVD player, Fridge, coffee maker, stove, linens and leather couches. If you dive with us you can stay for 20 dollars a night.

4) Magnificent Training Facility that is equipped with LED Projectors in all three classrooms. We can also do on site Nitrox and Air filling. This 2000sq. ft. facility is set up to be able to service and/or fix any Scuba regulator, BCD, or computer.

5) 100 sets of first quality rental gear including Atomic, Cressi, Zeagle, and Oceanic.

Scuba-Now Giving Back



Scuba-Now always believes in reaching out to the community. There are six free open water spots given to soldiers each year

who have received the Purple Heart Award. Additionally, all military receive 10% off any purchase at Scuba-Now. Each year, we try and help support as many charities as we can; including Ocean Cure, The Wounded Warrior Project,

Surfer foundation, and the Domestic Violence Shelter.

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Shawn Nasseri's Tips for a Successful Dive Shop

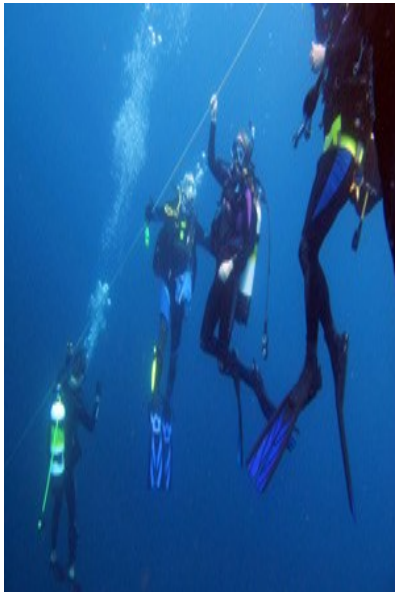
- Fair to the customer
- Offer excellent customer service
- Treat everyone like your family
- Complete product knowledge



Scuba-Now's Employee of the Month



Pete Watkins is a PADI Master Scuba Diver Trainer; he has been teaching and guiding divers for 10 years. Pete started instructing in Grand Cayman in 2001, since then he has worked on Blackbeard's cruises in The Bahamas, the Belize Aggressor III, the Utila Aggressor II in Honduras, captained and instructed in various parts of Maui, Hawaii, and had the privilege of diving Cocos island in Costa Rica. Pete has captained a variety of dive boats, whale watches, spearfishing, free diving, orchestrated shark feeds, U/W photography shoots and courses, U/W videography and editing, whale shark diving in Honduras. He now enjoys teaching, guiding, and having fun in the Graveyard of the Atlantic.



Advance Open Water Class
Location: Hyde and Markham

Our Mission at Scuba-Now

Scuba-Now's mission is to make scuba diving affordable to everyone, and turn the world's dive population into ocean protectors.

This year we will have half priced charter specials and frequent diver cards. We will have charters almost every day this upcoming season that will begin in mid-March. This season we are going to keep the \$199.95 open water certification special; all a customer needs for this class is a mask, fin, and snorkel. Any persons that take this open water course with us will finish their open water dives on the historic WWII vessel named the Alexander Ramsey. If you are already certified we have many other classes that we offer: Advance Open Water, Rescue Diver, Dive Master, Nitrox, Underwater Photography, and many more.

Additionally, we will be running charters with North Carolina Aquariums for ocean research. There will be opportunities this summer to dive with these groups near the Gulf Stream and see how good these professionals really are at what they do. There will be lots of tropical fish along with a lot other marine life at these dive destinations.

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